

THE GENESIS GROUP Blog

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The last big condo project of the decade?

Over the next few weeks Nichols Partnership will be accepting reservations for the first units in the 42-story Spire condominium project facing the Colorado Convention Center at 14th Street and Champa Streets in downtown Denver. The classic definition of inventory is a home under construction for which the developer is writing sales contracts with non-refundable earnest money. Once Nichols begins turning reservations to contracts later this month or in early April, its 496 units will be added to the unsold inventory of attached homes.

Spire includes features and especially amenities too numerous to list. Check out very the good website at www.spiredenver.com and blog at www.spire-denver.com.

The sales center in DCPA across 14th Street from the property is a new "must see" that equals or exceeds the presentations of such high-quality recent projects as Pinnacle at City Park, Landmark Tower, Four Seasons and Kent Place. There is a full-size model of a corner unit with photo murals of night time city views beyond the 'balconies.' Marketing presentations are functional, informative, not "over the top" - in keeping with the goal of appealing to the price-sensitive urban buyer interested in value for a lifestyle and quality product. You will leave the sales center with a longing for the real experience of touring the property once construction has progressed far enough to allow site visits.

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