

SPIRE DENVER BLOG



Spire Grand Opening Event: What I Learned

This week I attended the Spire Grand Opening VIP event. This event smashed our expectations, and probably did for the folks at Spire as well. There were 1,300+ in attendance and they were all treated to a great opening celebration for Spire. The food and drinks were great, the SPIRE-tini was fantastic. Those that were there were treated to some amazing performance art. An artist painted Bob Marley, Marilyn Monroe, Jimi Hendrix, and of course, the Spire (see the pictures below). All done to music and in about 10 minutes per painting! Kudos to the Spire Team... this was a memorable event.

OK, on to the important stuff. I had a chance to speak with a lot of the Sales Executives at Spire. Following is what I learned.

- 60% of the buildings 496 units will be one bedroom, 298 one bedrooms in all
- The 1 Bedrooms will start at \$210,000, a great price point for First Time Home Buyer's
- They will be FHA approved right out of the gates! Great news for people looking for FHA financing
- Move-ins will start in November 2009. They are doing this so that First Time Home Buyer's can take advantage of the \$8,000 Tax Credit (deadline for the credit is Dec 1, 2009)
- By the way, most people don't realize they can claim the tax credit against their 2008 Income Tax Return, and can use credit as their down payment. [Read more about this here.](#)
- Multiple people said that construction was ahead of schedule. This is due to the slow economy and the abundance of construction labor to fast-track the project
- 30% percent of the units will be priced under \$300,000.
- The one bedroom model got a ton of great feedback. The design was very functional, and looked amazing. More on that later in the post
- The level of finishes in the models were well appointed for such an aggressive price. This was achieved by purchasing all of the finishes all at the same time for discount pricing
- The two bedroom units start at \$290K, another great entry point for a 2 bedroom floor plan
- Parking is offered as deeded spaces starting at \$26K and going up to \$50K for premium locations in the garage.
- 200 channel Direct TV and ultra high speed internet package for \$75/month! This is way cheaper than purchasing as a direct consume
- Many people were concerned about the HOA and early reports put them at 30 cents per square foot. This is a great deal considering the over the top amenities in this resort style complex
- The building is documented at 42 floors, but since there is no 13th floor the building actually has 41 floors. None of the units have 13 in the number

I am going to post more about the amenities in the next few days. In the meantime, below are some pics from the event:

